

Planned Parenthood to Build Regional Abortion Center in New Orleans

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Coalition Contact:
NOLA Needs Peace Coalition
c/o Louisiana Right to Life
P.O. Box 24106
New Orleans, LA 70184
504.835.6520
www.NolaNeedsPeace.com

Planned Parenthood Gulf Coast, an affiliate of Planned Parenthood (PP), the largest abortion business in the nation, plans to open a 7,000 square foot facility on Claiborne Ave in 2014. This multimillion-dollar "New Orleans Health Center" will become a regional abortion center in the heart of New Orleans, leading to an increase in abortions in New Orleans.

Facts are Clear: More Planned Parenthood = More Abortion

- **PP is the nation's largest abortion business**, performing approximately 1/3 of U.S. abortions (PP performed 333,964 abortions in 2011).
- **PP abortion numbers have continued to increase**, as national abortion rates have either decreased or remained consistent.

**MORE
PLANNED PARENTHOOD
= MORE ABORTIONS**

PP Overwhelmingly Favors Abortion for Pregnant Clients

- **PP consistently shows a trend of driving women to choose abortion** instead of options that are less financially beneficial for PP, such as adoption or prenatal care.
 - **PP Performs Abortions on 9 out of 10 pregnant women** who walk through their doors.
 - **PP performed 145 abortions for every one adoption referral in 2011.** Abortions that year were 92% of PP's pregnancy services, while prenatal care accounted for 7% and adoption referrals for 0.6%.
- **Abby Johnson, former PP abortion facility director in Texas, reports being given monthly quotas** for the number of abortions their facility was expected to perform in a given month by her superiors at PP Gulf Coast.

Other PP Women's Health Services Readily Available in New Orleans

- Every non-abortion service that PP could offer at its Claiborne Avenue facility is already available in New Orleans.

Contraception and Cancer Prevention Services Dropping While Abortion Continues to Rise

- **Fewer Prevention Services:** Cancer prevention services have **dropped by 35%** since 2005.
- **Less Contraception:** Contraceptive services at PP have **dropped by 8%** since 2005.
- **More Abortions:** Abortion services at PP have **increased by 26%** since 2005.

Taxpayer Funding and Abortion Income Represents Large Portion of PP Income

- **Taxpayer Funding:** PP reported \$542 million in taxpayer funding in 2011-2012, **45%** of PP total annual revenue.
- **Abortion Income:** PP collected \$157 million in abortion revenues in 2011-2012 representing **50.4%** of its non-governmental health services income. While PP states that abortion constitutes 3% of their services, they mislead the public by weighing all products and services equally, no matter their cost.

Abortion and Planned Parenthood Adversely Impacts the Minority Community

- African Americans make up **12.6%** of U.S. Population, but account for **30%** of all abortions
- In Louisiana, 1 in 7 minority pregnancies end in abortion. Nationally, 1 in 2.7 black pregnancies end in abortion.
- **Margaret Sanger, Founder of Planned Parenthood, Advocated Eugenics:** Sanger, a strong advocate for eugenics, advocated the "weeding out" of "genetically unfit" populations.
- **79% of PP Abortion Facilities Located Near Minority Neighborhoods:** The 2010 Census reveals that PP has located 79% of its 165 abortion facilities within walking distance of African American or Hispanic/Latino neighborhoods.

Two Pending Lawsuits Allege Medicaid Fraud by PP Gulf Coast

- One of the lawsuits, brought by Ms. Abby Johnson, former director of PPGC's Bryan, TX clinic, alleges that PPGC improperly received over \$5 million in taxpayer funding through its fraudulent billing scheme.

For More Information Visit www.NolaNeedsPeace.com/Facts and Download Detailed Report with Citations

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