



FOR IMMEDIATE RELEASE

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Contact: Sarah Zagorski

504.835.6520

sarah@prolifelouisiana.org

New Planned Parenthood Facility On Claiborne Avenue to Perform Abortion *Nola Needs Peace Coalition, Including Many Leaders and Churches, Addresses Situation*

New Orleans, LA - The NOLA Needs Peace Coalition, a growing group of churches, leaders, and citizens committed to building a peaceful New Orleans without more abortion, has formed to address the Planned Parenthood facility slated to be built at 4636 S. Claiborne Avenue. According to Planned Parenthood, the \$4.2 million 7,000 square foot facility is scheduled to open in 2014.

From legislative testimony and their own material, Planned Parenthood has indicated they will perform abortions for the first time in Louisiana at the Claiborne Avenue facility. Planned Parenthood, the largest abortion business in the U.S., performed 333,964 abortions in 2011.

Benjamin Clapper, a leader of the NOLA Needs Peace Coalition, stated, "Across the nation, the facts are clear: more Planned Parenthood means more abortion. Without question, a Planned Parenthood abortion facility on Claiborne Avenue will increase the number of abortions in New Orleans. New Orleans needs peace, not more abortion."

While Planned Parenthood does offer services other than abortion, Clapper mentioned, "these services are readily available in New Orleans. We are working with groups and churches to see these services better promoted."

Abby Johnson, Louisiana native and former Planned Parenthood Gulf Coast facility director in Texas, commented, "At one time, I thought Planned Parenthood was good for women. However, as I saw first-hand, their primary interest is to sell more abortion rather than evaluate what the woman really needs. As a native Louisianian, I want the people of New Orleans to know that more Planned Parenthood means more abortion."

Archbishop Gregory Aymond of the Archdiocese of New Orleans stated: "For the past few years, the Archdiocese of New Orleans has focused on bringing an end to violence, murder, and racism in New Orleans. A Planned Parenthood abortion facility will take us further away from the peaceful future New Orleans needs. Violence is violence, whether on our streets or in the womb. I encourage people of faith and goodwill to stand for peace over violence in all its forms."

Pastor Fred Luter Jr., Pastor at Franklin Avenue Baptist Church and President of the Southern Baptist Convention, said: "Growing up in New Orleans, I've seen how much violence hurts our community. I also know the struggles our citizens have to access genuine and affordable health care. While Planned Parenthood claims to be a genuine health care option for women, what many people don't know is that Planned Parenthood is the nation's largest abortion business. By increasing the number of abortions in New Orleans, Planned Parenthood will damage the lives of the women, families, and unborn babies of our city."

Dorinda Bordlee, an attorney and leader of the NOLA Women for Peace and Life, stated, "Planned Parenthood uses a tricky calculation to claim that abortion accounts for only 3% of their 'services,' but simple math shows that abortion accounts for over 50% of their non-governmental service revenue. Moreover, two long-time former employees of Planned Parenthood Gulf Coast have filed federal lawsuits alleging millions of dollars in Medicaid fraud. Make no mistake. Planned Parenthood is an abortion business that profits from the sexual exploitation of women and girls."

The Nola Needs Peace Coalition will continue to educate the New Orleans community on Planned Parenthood through a number of ways, including hosting two upcoming events on May 16th and May 20th that will feature many community leaders, such as Pastor Fred Luter, Jr. Abby Johnson, Archbishop Aymond, Pastor Antoine Barriere, Mary Matalin, and others. Learn more at www.NolaNeedsPeace.com/Gathering.

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To obtain a press kit including quotes from community leaders and event details, visit www.NolaNeedsPeace.com/Press

NOLA Needs Peace Coalition Members:

Louisiana Right to Life • Bioethics Defense Fund • Castle Rock Community Church • Catholic Archdiocese of New Orleans • Celebration Church • Cornerstone Christian Center • Cornerstone Full Gospel Fellowship • Edgewater Baptist Church • Franklin Avenue Baptist Church • Gideon Christian Fellowship • Household of Faith • Israelite Missionary Baptist Church • Louisiana Family Forum • NOLA Women for Peace and Life • The Root 504 Project • The Vine Church New Orleans • Urban Reach Ministries



QUOTES FROM COMMUNITY LEADERS

"At one time, I thought Planned Parenthood was good for women. However, I know from first hand experience that Planned Parenthood's interest is to sell more abortion. I was the Director of a Planned Parenthood abortion facility in Texas run by Planned Parenthood Gulf Coast, the same Planned Parenthood affiliate now planning to build an abortion facility on Claiborne Avenue in New Orleans. In that position, my supervisors pressured me to increase revenue by increasing the number of abortion at our facility. In 2009, I left Planned Parenthood. As a native Louisianian, I want the people of New Orleans to know that more Planned Parenthood in New Orleans will mean more abortion."

--Abby Johnson, Former Planned Parenthood Gulf Coast Facility Director

"Growing up in New Orleans, I've seen how much violence hurts our community. I also know the struggles our citizens have to access genuine and affordable health care. More than anyone, I want New Orleans to be a peaceful city with accessible resources for women and their families. While Planned Parenthood claims to be a genuine health care option for women, what many people don't know is that Planned Parenthood is the nation's largest abortion business. By increasing the number of abortions in New Orleans at its new facility on Claiborne Ave, Planned Parenthood will damage the lives of the women, families, and unborn babies of our city."

-- Fred Luter Jr., Pastor of Franklin Avenue Baptist Church and President of Southern Baptist Convention

"For the past few years, the Archdiocese of New Orleans has focused on bringing an end to violence, murder, and racism in our beloved New Orleans. A Planned Parenthood abortion facility in our community will take us further away from the peaceful future New Orleans needs. Violence is violence, whether on our streets or in the womb. I encourage people of faith and goodwill to stand for peace over violence in all its forms."

Archbishop Gregory Aymond, Archbishop of New Orleans

"Without question, women's health care is essential for our sisters, their families and our community. In New Orleans, we are fortunate to have a number of non-profits and governmental agencies serving this need. We need to work together to make sure these services are better promoted. Now, Planned Parenthood is expanding in New Orleans in the name of good healthcare for women. While I respect those services Planned Parenthood provides for the

health and welfare of our Louisiana mothers, their own record shows a significant decrease in those services and a concomitant increase in abortions. Performing abortions is their main reason for building on Claiborne Avenue, to cash in on this lucrative business that so tragically destroys lives and families. We cannot support an organization that will sell abortion to the women and families of our city."

--Mary Matalin, New Orleans Resident and Political Consultant

"As the nation's largest abortion provider, Planned Parenthood facilitates the exploitation of women and girls by enabling men to use them as sex objects and then shirk their legal and moral duty to the children they father. Louisiana citizens and lawmakers should also be aware of the large scale Medicaid fraud that has been alleged by two long-time employees of Planned Parenthood Gulf Coast that are now pending in the federal courts in Texas. Louisiana doesn't need Texas-based Planned Parenthood Gulf Coast preying on our women, our children, and our tax dollars."

-- Dorinda C. Bordlee, Vice President, Chief Counsel BIOETHICS DEFENSE FUND

"The Planned Parenthood facility, which is slated to be built on S. Claiborne Ave. is a blow to our community. It is important for all New Orleanians to know that Planned Parenthood is the nation's largest abortion provider and their facility will only increase the number of abortions in the Gulf South region. Our city, which has deep roots in faith, should stand strong in fighting for life. All lives are precious to God."

-- Lauren Lagarde, Uptown Resident and a Leader of NOLA Women for Peace and Life

Other community leaders on the NOLA Needs Peace Coalition include:

- Pastor Antoine Barriere, Household of Faith Church
- Reverend Dr. Emmanuel Smith, Israelite Baptist Church
- Pastor Dennis Watson, Celebration Church

Video Testimony From Abby Johnson and Shawna Kimbrough
Is Available at NolaNeedsPeace.com

**Planned Parenthood to Build
Regional Abortion Center in New Orleans**

2013 One-Page Factsheet

Coalition Contact:
NOLA Needs Peace Coalition
c/o Louisiana Right to Life
P.O. Box 24106
New Orleans, LA 70184
504.835.6520
www.NolaNeedsPeace.com

Planned Parenthood Gulf Coast, an affiliate of Planned Parenthood (PP), the largest abortion business in the nation, plans to open a 7,000 square foot facility on Claiborne Ave in 2014. This multimillion-dollar facility will become a regional abortion center in the heart of New Orleans, leading to an increase in abortions in New Orleans.

Facts are Clear: More Planned Parenthood = More Abortion

- **PP is the nation's largest abortion business**, performing approximately 1/3 of U.S. abortions (PP performed 333,964 abortions in 2011).
- **PP abortion numbers have continued to increase**, as national abortion rates have either decreased or remained consistent.

**MORE
PLANNED PARENTHOOD
= MORE ABORTIONS**

PP Overwhelmingly Favors Abortion for Pregnant Clients

- **PP consistently shows a trend of driving women to choose abortion** instead of options that are less financially beneficial for PP, such as adoption or prenatal care.
 - **PP Performs Abortions on 9 out of 10 pregnant women** who walk through their doors.
 - **PP performed 145 abortions for every one adoption referral in 2011.** Abortions that year were 92% of PP's pregnancy services, while prenatal care accounted for 7% and adoption referrals for 0.6%.
- **Abby Johnson, former PP abortion facility director in Texas, reports being given monthly quotas** for the number of abortions their facility was expected to perform in a given month by her superiors at PP Gulf Coast.

Other PP Women's Health Services Readily Available in New Orleans

- Every non-abortion service that PP could offer at its Claiborne Avenue facility is already available in New Orleans.

Contraception and Cancer Prevention Services Dropping While Abortion Continues to Rise

- **Fewer Prevention Services:** Cancer prevention services have **dropped by 35%** since 2005.
- **Less Contraception:** Contraceptive services at PP have **dropped by 8%** since 2005.
- **More Abortions:** Abortion services at PP have **increased by 26%** since 2005.

Taxpayer Funding and Abortion Income Represents Large Portion of PP Income

- **Taxpayer Funding:** PP reported \$542 million in taxpayer funding in 2011-2012, **45%** of PP total annual revenue.
- **Abortion Income:** PP collected \$157 million in abortion revenues in 2011-2012 representing **50.4%** of its non-governmental health services income. While PP states that abortion constitutes 3% of their services, they mislead the public by weighing all products and services equally, no matter their cost.

Abortion and Planned Parenthood Adversely Impacts the Minority Community

- African Americans make up **12.6%** of U.S. Population, but account for **30%** of all abortions
- In Louisiana, 1 in 7 minority pregnancies end in abortion. Nationally, 1 in 2.7 black pregnancies end in abortion.
- **Margaret Sanger, Founder of Planned Parenthood, Advocated Eugenics:** Sanger, a strong advocate for eugenics, advocated the "weeding out" of "genetically unfit" populations.
- **79% of PP Abortion Facilities Located Near Minority Neighborhoods:** The 2010 Census reveals that PP has located 79% of its 165 abortion facilities within walking distance of African American or Hispanic/Latino neighborhoods.

Two Pending Lawsuits Allege Medicaid Fraud by PP Gulf Coast

- One of the lawsuits, brought by Ms. Abby Johnson, former director of PPGC's Bryan, TX clinic, alleges that PPGC improperly received over \$5 million in taxpayer funding through its fraudulent billing scheme.

For More Information Visit www.NolaNeedsPeace.com/Facts and Download Detailed Report with Citations

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▪ MEDIA ADVISORY

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Media Contacts:

Sarah Zagorski 504.835.6520;

sarah@prolifelouisiana.org

Benjamin Clapper 504.228.4273;

bclapper@prolifelouisiana.org

NOLA NEEDS PEACE COALITION TO SPONSOR TWO EVENTS IN MAY

Community Gathering and Prayer Meeting

- WHO:** NOLA Needs Peace Coalition
- WHAT:** City Wide Prayer and Awareness Meeting
- WHEN:** Thursday May 16th at 7:00 pm
- WHERE:** Franklin Avenue Baptist Church:
2515 Franklin Avenue New Orleans, LA 70117
- WHY:** The purpose of this event is to educate the public on Planned Parenthood, the nation's largest abortion business. This event will also be a community prayer gathering with faith leaders in New Orleans such as:
- Pastor Fred Luter; Franklin Avenue Baptist Church
 - Shawna Kimbrough, Personal Testimony
 - Pastor Antoine Barriere; Household of Faith Church
 - Bishop Shelton Fabre

Press Conference and Gathering

- WHO:** NOLA Needs Peace Coalition
- WHAT:** Press Conference Featuring
- Abby Johnson; Former Planned Parenthood Gulf Coast director
 - Archbishop Gregory Aymond of New Orleans
 - Pastor Antoine Barriere; Household of Faith Church
 - Mary Matlin; New Orleans Resident and Political Consultant
- WHEN:** Monday May 20th at 6:00 pm.
- WHERE:** 4612 S. Claiborne Avenue (next to site of the Planned Parenthood property)
- WHY:** The NOLA Needs Peace Coalition is holding this press conference to raise awareness on the negative impact Planned Parenthood will have on New Orleans and the surrounding region.

Prayer Meeting and Press Conference Open to the Public.
RSVPs Needed for Prayer Meeting. www.NolaNeedsPeace.com/Gathering