

**Planned Parenthood to Build
Regional Abortion Center in New Orleans**

2013 One-Page Factsheet

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Planned Parenthood Gulf Coast, an affiliate of Planned Parenthood (PP), the largest abortion business in the nation, plans to open a 7,000 square foot facility on Claiborne Ave in 2014. This multimillion-dollar facility will become a regional abortion center in the heart of New Orleans, leading to an increase in abortions in New Orleans.

Facts are Clear: More Planned Parenthood = More Abortion

**MORE
PLANNED PARENTHOOD
= MORE ABORTIONS**

- **PP is the nation's largest abortion business**, performing approximately 1/3 of U.S. abortions (PP performed 333,964 abortions in 2011).
- **PP abortion numbers have continued to increase**, as national abortion rates have either decreased or remained consistent.

PP Overwhelmingly Favors Abortion for Pregnant Clients

- **PP consistently shows a trend of driving women to choose abortion** instead of options that are less financially beneficial for PP, such as adoption or prenatal care.
 - **PP Performs Abortions on 9 out of 10 pregnant women** who walk through their doors.
 - **PP performed 145 abortions for every one adoption referral in 2011.** Abortions that year were 92% of PP's pregnancy services, while prenatal care accounted for 7% and adoption referrals for 0.6%.
- **Abby Johnson, former PP abortion facility director in Texas, reports being given monthly quotas** for the number of abortions their facility was expected to perform in a given month by her superiors at PP Gulf Coast.

Other PP Women's Health Services Readily Available in New Orleans

- Every non-abortion service that PP could offer at its Claiborne Avenue facility is already available in New Orleans.

Contraception and Cancer Prevention Services Dropping While Abortion Continues to Rise

- **Fewer Prevention Services:** Cancer prevention services have **dropped by 35%** since 2005.
- **Less Contraception:** Contraceptive services at PP have **dropped by 8%** since 2005.
- **More Abortions:** Abortion services at PP have **increased by 26%** since 2005.

Taxpayer Funding and Abortion Income Represents Large Portion of PP Income

- **Taxpayer Funding:** PP reported \$542 million in taxpayer funding in 2011-2012, **45%** of PP total annual revenue.
- **Abortion Income:** PP collected \$157 million in abortion revenues in 2011-2012 representing **50.4%** of its non-governmental health services income. While PP states that abortion constitutes 3% of their services, they mislead the public by weighing all products and services equally, no matter their cost.

Abortion and Planned Parenthood Adversely Impacts the Minority Community

- African Americans make up **12.6%** of U.S. Population, but account for **30%** of all abortions
- In Louisiana, 1 in 7 minority pregnancies end in abortion. Nationally, 1 in 2.7 black pregnancies end in abortion.
- **Margaret Sanger, Founder of Planned Parenthood, Advocated Eugenics:** Sanger, a strong advocate for eugenics, advocated the "weeding out" of "genetically unfit" populations.
- **79% of PP Abortion Facilities Located Near Minority Neighborhoods:** The 2010 Census reveals that PP has located 79% of its 165 abortion facilities within walking distance of African American or Hispanic/Latino neighborhoods.

Two Pending Lawsuits Allege Medicaid Fraud by PP Gulf Coast

- One of the lawsuits, brought by Ms. Abby Johnson, former director of PPGC's Bryan, TX clinic, alleges that PPGC improperly received over \$5 million in taxpayer funding through its fraudulent billing scheme.

For More Information Visit www.NolaNeedsPeace.com/Facts and Download Detailed Report with Citations

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